

August 10, 2009

**CONTACT:**

Martha del Valle  
Southwest Florida Addiction Services  
(239) 931-9743  
[m\\_delvalle@swfas.org](mailto:m_delvalle@swfas.org)

Susan Bennett, APR, CPRC  
Susan Bennett Marketing & Media  
(239) 277-5255  
sbennett@susanbennett.biz

**FOR IMMEDIATE RELEASE**

**SWFAS TO HOST THIRD ANNUAL  
TALENT SHOW FOR KIDS**

Southwest Florida Addiction Services (SWFAS) is looking for some talented elementary, middle, and high school students to participate in the “Every Child Is a Star Talent Show” Saturday, Nov. 7, in Fort Myers.

It’s the third year SWFAS has coordinated the talent show, which is sponsored by the Bobby Nichols Fiddlesticks Foundation. The show will be from 3 p.m. to 5 p.m. at First Christian Church, 2061 McGregor Blvd. There are no entry fees and cash prizes will be awarded of \$75 for first place each in elementary, middle, and high school categories.

“Talent can include anything from singing and dancing to reciting an original poem,” said Martha del Valle, SWFAS talent show coordinator. “Our goal is to provide youth with a fun, safe venue to express themselves without using or abusing alcohol, tobacco, prescription and/or other drugs.”

In addition to the talent show, the afternoon will include a silent auction of themed baskets such as movies, sports, and bath-body products.

To be eligible to participate in the talent show, participants must:

- Be between the ages of 6 and 19
- Limit performances to no more than three minutes with no bands allowed;
- Have no more than three people per act;
- Have permission from a parent or guardian to participate.

Audition entries must be received by Friday, Oct. 2, at SWFAS, 3763 Evans Ave., Fort Myers, FL 33901. Forms and releases can be found online at [www.swfasprevention.org](http://www.swfasprevention.org).

SWFAS is the most comprehensive substance abuse treatment and prevention program in Southwest Florida, serving 6,000 people per year from ages 9 to 90. SWFAS offers outpatient and residential programs for both adults and youngsters from seven locations in Lee County and two in Hendry County. In addition, SWFAS provides detoxification services for adults, prevention programming, and an Employee Assistance Program for about 60 Southwest Florida businesses.

Fees are charged on a sliding scale, based on family income. In many cases, private insurance is accepted. SWFAS is a United Way agency.

For more information about the talent show, contact del Valle at 931-9743, or visit [www.swfasprevention.org](http://www.swfasprevention.org).